



Bratenahl Offers You Tremendous Advertising & Sales Potential

Along with Shaker Heights, Lakewood and Cleveland Heights, Bratenahl is one of the oldest residential suburbs of Cleveland. The big difference, Bratenahl has the highest per capita wealth and buying potential of any of those suburbs with a median household income of \$83,185, a median family income of \$104,987, and median household value of \$247,000.

In addition, the Village is (arguably) home to the highest concentration of corporate magnates, power brokers, and key decision makers in the area. They drive nice cars, appreciate the arts, enjoy dining out and most important to you, they have the disposable income to purchase the things they want – the things you sell.

- Over 811 Housing Units (85% Owners, 15% Renters)
- Over 679 Households
- Over 1,200 Residents, 333 Families
- Median Age: 57.8 years (48.6% Male, 51.4% Female)
- 43% Households are Married Couples
- 40% Households are Individuals
- 80.5% White, 15.5% African American
- Median Male Income: \$61,250
- Median Female Income: \$46,563
- Per Capita Income for Village: \$72,757

* Most statistics according to the 2010 Census.
Some statistics according to 2007 Claritas. Village of Bratenahl

The Bratenahl Lamplighter

The *Bratenahl Lamplighter* is the only publication that effectively reaches every Bratenahl resident through the mail and by way of the internet. With each issue, there are 800 printed copies reaching a circulation list of 1,100 residents. Three hundred of those copies are available for pickup at Bratenahl Towers. PDF files of the *The Lamplighter* also appear on the Bratenahl website (www.Bratenahl.org/Lamplighter). Prefer direct mail? You cannot purchase the proprietary circulation list.

Each issue of *The Lamplighter* is eagerly anticipated, read thoroughly, and passed along to every member of the household as well as others. (Pass along circulation estimates multiply readership more than several times). And because *The Lamplighter* is only published four times a year, each issue offers advertisers a long shelf life.

Finally, and most important to its advertisers, *The Lamplighter* Staff has kept rates extremely affordable:

**Your Key To Unlock
The Potential**



<i>Bratenahl Lamplighter</i> Advertising Rates:	Black & White	Color
Business Card	3-1/2" W x 2"H	\$65.00 \$85.00
1/4 Page	3-1/2" W X 3" H	\$90.00 \$110.00
1/3 Page	3-1/2" W X 5" H	\$140.00 \$160.00
1/2 Page	7" W X 4" H	\$215.00 \$235.00
1/2 Page (Color Back Cover)	7" W X 4" H	N/A \$290.00
Full Page	7" W X 9.5" H	\$335.00 \$375.00

Non Profits: 50% discount Other Discounts: 10% if you Prepay the Full Year.
For other opportunities, consult with your *Bratenahl Lamplighter* Sales Person.
Please make checks payable to: Bratenahl Community Foundation
Payment must be received 2 weeks prior to the anticipated publication month.
Mail payments to Connie Adams: 120 Haskell Drive, Bratenahl, OH 44108
Questions, call Connie Adams: 216.218.8030 or email: connieadams2000@aol.com
Prices are for camera-ready ads. Ads sent via email as digital PDF, jpeg, and tiff files are simply placed into the publication at the size purchased. Ads should be sent to Jim@murphygrom.com. Questions—Please call Jim Murphy at 216.226.5331

Having your ad designed is based on text, logo, and images provided, and at an additional cost. The cost is dependent on ad size, text, and graphics supplied by advertiser. Contact Jim Murphy at 216.226.5331 for pricing.